By Swinnerton

Another Robbery Soon.

Carlisle Chase; May be Another Robbery Soon.

Cheyenne, Wyo, Nov. 22.—Armed man ready to issue on special trains to the minutes' notice, were waiting to the near move of William in Carlisle, neterious train build. Which probled parmengers on a Union Practile train Toesday night near Medicine Box and escaped.

Seventy men of the young of seventy men of the young housted through the date of the man men acceptable possess in a man hand estaged.

Seventy men of the young of seventher and the risk of the train of the probled parmengers on a Union Practile train to estage from the man we appeared from the man we appeared from the state prison at Rawlina. History of the man of the problet of the man and young acceptable for the train of the first trai

Surkburnett Capital 3430,005.00, Suares \$1.00 Per.

AMERICAN OIL & REFINING CO.

SERVICE OIL CORPORATION

Capital \$1,000,000. Shares \$1.00 Par. This is a wander!

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We recommend but few.
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W. D. GREGORY,



Mr. Jack

Posses Ready to Resume Retail Merchants Draft Carlisle Chase; May be | Plans For Improving Local Conditions.

TRIAL PACKAGE SENT FIREE
There are many bair draw and
ombled restorers but there is only
as Brownstone Hair Tint safe,
remises instant in results, easy to
only any professed by every woman



Special Free Trial offer, Bend only 11: with this coupen for Free trial parkers and helpful hook-est un the care of the hair.

Had Tels Compan Now.
The Heuten Pharmacal Co.,
464 Compin Hidg., Covington, My.
Snelosed Jind 11 cents (to cover penting packing and war tax) for Irial package of Brownsians.

Light to Medium Brown or Dark Brown to Black.

Mark with X shade wanted and mail with your full name, and address.

SMITH-PORTERFIELD-BEST. These are the MEN behind the SERVICE OIL CORPORATION. These men mean SUCCESS; they ARE success. They make things GO. They make things PAY. They made Ocean stock PAY. They made Ranger Central stock PAY. They made Homer Union

so GET IN on this WINNER and BUY SERVICE STOCK for ALL you are WORTH. It is \$1 a share



## Letters To The Herald

I had allowed my left shin to come in contact with the husiness cod of a cavalry horse while serving with the Fourist United States canalry, and after a mouth's treatment of the wound by the troop farrier, I was sent to fest Huschuca with a bull case of blood potential, exceed by infection, and when I came out from under the influence of the absolute of whom of which organization he is a recommendation of the "Hongh the sent of the most popular officer in Arlsona. Or, Lecanard Wood.

Dr. Wood was considered the greatest at third he Fourth cavalry who could fellow him on a May's must in ever heart eyes of Col. Wood, I see the father in the Fourth cavalry who could fellow him on a May's must in every was worthy at his love and westernism.

The Young Lady Across The Way



The world mourns the lose of one of they man have the good series in plan the most good the other is still with us, and may me the three-wheeled bleycle is asfest free little children. Wood is elected free little children. A Veteran.

## RABBIT FANCIERS DISCUSS

ANNUAL JANUARY SHOW

## FREE TO Pile Sufferers

## Let Me Prove This Free

### Free Pile Remedy.

E. R. Page Bidg. Marchall, Mich. Please send free frial of your Method

## DO OIL INVESTMENTS PAY?

They most certainly do if yet invest with the right holdings. Stockholders in Commande Home Oil Co. ers in Commande Home Oil Co.

No. 1 have received, in a few
months, as hig returns on their
money as they would in as
many years in any good bank,
and the company has only begun developments.

Command Response No. Co. No. 2 Comannie Rome Off Co. No. 2.

Commander Home Oil Co. No. 2, herical by the same people have much greater chances for soccess. Already two walls have been started, one near the set in the Desdemons field and the other on the best looking wild-cat acreage in the United States. Two more wells will start soon.

Essi the newspapers and eil journals and see what the hig oil men think of the New Menito field. The 50,000 acra lease of the Commanche Home No. 2. or the Committee Hame No. 2, near Tucumcari, has the best chance of any place in the state for oil. You know the stock will be at least 100 for 1 when they get oil there. Stock still selling for par \$1,00. Hurry your orders.

R. L. Bogardus & Co.

Trust Building Arcade, El Paso, Texas.

Announcement of New Offering

# The Santa Rosa New Mexico Oil Company

Authorized Capital ..... \$500,000 Outstanding ..... \$100,000 Fully Paid and Non-Assessable. Par Value of Shares, \$10.

No Bonds No Preferred Stock. No Stockholders' Liability

#### OFFICERS AND DIRECTORS

JAMES A. FRENCH, President, Santa Fe, New Mexico: Former State Engineer.

HERBERT J. HAGHRMAN, Vice-President, Roswell, New Maxiso; Capitalist, Former Governor of New Mexico.

K. N. HAPGOOD, vice-President, Dellas, Texas: Capitalist, Vice-President of the Associated Oil Company of Texas; Secretary Godley Oil & Cas Company.

ARTHUR SELIGMAN, Treasurer, Santa Pe, New Mexico; Capitalist, President Saligman Seva.

W. F. HANAGAN, JR., Secretary, Dallas, Teras; President of the Guadalupe Oil & Gas Com-

LEGAL COUNSEL-

Francis C. Wilson, Smith Fe, New Marson, CONSULTING GEOLOGISTS. Robert T. Hill and Associates, Dallas, Terest.

## RESUME

Quotations from President French's Letter of October 25, 1919.

The Santa Ross New Mexico Oil Company was incorporated on the 2th day of OcTHE COMPANY tober, 2519, under the laws of the State of New Mexico, for the purpose of associating, under a unified management, a number of valuable oil properties situated in the Santa Rosa District of northeastern New Mexico, among which were those of the Guadainpe Oil & Gas Company, W. F. Hanagan, Jr., James A. French and allied interests.

PROPERTIES:

The properties acquired by the Company consist of 22,000 acres of lease-hoblings, 10,000 acres of which are five-year commercial oil and gas leases on patented lands, and 13,000 acres of which are tive-year commercial oil and gas leases on lands belonging to the State of New Mexico. The Company also has under consideration at the present time the securing of other leases on approximately 10,000 acres more of lands alterted in favorable north-castern New Mexico territory.

The lease-holdings, totaling at present 25,000 acres, of the Commany are located in LOCATION OF Guadalupe County, New Merico. The principal blocks of acresses appreximating practically 15,000 acres are sit ted west and murthwest of Santa Ross, the country sent of Guadalupe County, a st west of the Penes River, joining the lause-holdings of the following major oil companies, yir. The Othic Cities Gus Company, The Gypay Company, The Carter Oil Company, and Richmond Levering a Company. Our Geologists have made least-ties first two wells on these principal horize of our acresses. The certaining 2500 acress are situated in Guadalupe County, east and west of the Pecus River, is fracts of 40 to 600 acress and are located either favorable structures or joining the holdings of other companies in various parts of the County on the east and west sides of the River. In securing our lease-holdings during the past two years in Guadalupe County, we have used a great deal of care in making the selections so that we feel assured that we have various sized tracts of acresses on practically every structure jut this County, and that our main blocks of acresses are wall located with reference to the principal attracture in this territory.

When favorable peological reports were made on the Guardalupe County structures of the Guardalupe County structures GEOLOGICAL during the year 1917, we, as well as the representatives of other major oil companies, intendintally began to secure structural acrosses in this territory. These favorable reports made by our geologists and the geologists of the other major oil companies who hold the balance of the servage in and adjoining our atmosp have rewritly been verified by the reports made, showing the same structural conditions to each, by the United States Geological Survey, which was completed and made public several months ago. These reports have also been verified by our geologicals. Robert T. Hill and associates, of Dallas, Texas, who estimate the tares of four seeds completed the making of their reports on "the cit structures existing in Guardalupe County, New Mexico. The reports of the seeds completed the making of their reports of the cit structures existing in Guardalupe County as being the most production of any structures in the State of New Mexico.

The consolidation of these several properties make possible a highly efficient and OPERATING AND unified operating organization to which may be added other organizations embracing GRANIZATION: ing other phases of the petroleum business later on. It also gives to the Santa Rosa New Mexico Oil Company a greater amount of house-baldings well effunded on and adjoining nearly every structure in the County than is held by any other one company operating in this field. It therefore gives each and every stockholder a greater assurance of remixing greater dividends and Moswise an assurance of a safer and more conservative investment.

PROPERTIES:

Based upon values as established by actual sales of similar structural properties in other prespective oil fields, the value of the properties acquired by the Company PROPERTIES: through this consolidation and as woon as our first well is started will be several times in excess of the cutire capitalization of the Company. The Company's holdings are no extensive and so well located that it is possible for as to dispose of one-half or less of the acreany to other companies who have no holdings in this territory dering the time that can first well le being drilled, at such price or prices that the Company would be able to return at less 100 per cost to each stockholder, even though the first well or wells about to extensive allows production is paying quantities. On the other hand, if the excellent geological structures arising in Guadaline Company possible of the value of our remaining lesse-inhiming, viz, 17,000 scree or more, would make it possible for us to pay splendid dividends to each stockholder.

EARNINGS: Based upon existing conditions in the oil business and conditions existing in favorable-looking undersloped territory, such as Gustahupe County, and from what may be expected both from the sale of surplus and offset acrosses, as well as from the petential earnings that would follow the striking of oil in paying quantities in our first well or wells, justifies the belief that the investors will receive at least the amount of their original investment by the time of the completion of the first one or more swils.

DIVIDENDS: The management will endeavor to maintain a liberal divident policy considering always the meccesities of business and the best interests of the stockholders. The earnings in addition to providing adequate dividends must presently provide for reserves and expenses consistent with practical husiness methods. The management of the Company will be in the hands of experienced and suce

MANAGEMENT: fal men thoroughly familiar with oil development work. Both officers and directors are more experienced in the different phases of the oil and other lines of business, and as such will draw so exterior until the Company is established on a paying basis.

In view of the facts stated above, who, the autosites and large holdings of the Company, the exceptionally good geological reports made on this territory by the Government prologists, the major of companies geologists, and our own geologists, as well as the policy of the Company in prefecting the stockholders interests through the sale of a part of the acreege, gives ample reason for believing tent the stock of this Company is a sale and conservative investment on which we feel confident that no stockholders will stock a chance of losing his original investment, but on the contrary, on which every atockholder will receive spinnful returns in the event that any one of the structures in this most favorable territory produce oil in paying quantities.

Yours truly,

Signally JAMES A. FRENCES.

(Signed) JAMES A. FRENCH, President.

We offer, subject to withdrawal without notice, a limited amount of treasury stock for developsesset surposes.

### PRICE \$10.00 PER SHARE

Orders filled in rotation received. Wire orders at our expense. Make remittances payable to the Company, or to Arthur Seliginan, Tressurer.

NOTANDA

In conformity with our plans for the elimination of promotion in every way possible in connection with the affairs of this Company, we very to announce that we will not here any stock salesmen in the field representing this Company, and as an inducement to the investory of this State to purchase their stock direct from the office at Santa Fe. New Mexico, we will up to coul including December 1, 1919, allow purchasers of stock the 10 per cent commission ordinarily paid to stock salesmen. When ordering shares of stock in this Company up to December 1, 1919, a deduction of 10 per cent from the total amount may be made from your remittance.

Address all communications to

# The Santa Rosa New Mexico Oil Company

Salmon Building, Santa Fe, New Mexico.

Deposituries and References-First National Bank, Santa Fe, New Mexico; San Migael Metional Bank, Las Vegas, New Mexico; Santa Rosa State Bank, Santa Rosa, New Mexico.

LICENSED BROKERS 912 Bills Bidg. Phone 1657.

Reference: Texas Bank & Trust Co.

stock PAY. They will make SERVICE stock PAY.

We also sell oil leases. We own over 200,000 acres of leases our-selves. Prices: 82.50 and up per acre,

\$1.00 per share, said stock to be fully paid and non-assessable.

El Paso, Texas.

Wire Orders at Our Expense (USE THIS COUPON FOR ORDERING STOCK) H. E. Cantrell & Co., 912 Mills Bldg., El Paso, Texas.

MEANS SUCCESS

Enclosed find \$ ...... far which please mail me shares Service Off Corporation Stock at par